The Mission of the Jefferson
County Drug Free Coalition is to
prevent and reduce alcohol,
tobacco, and drug abuse among
youth and the greater community
through county-wide
collaboration.

Everyone is welcome to attend meetings:

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2nd Fridays of every month 8-9 am UW Extension 864 Collins Rd., Jefferson WI 53549



Jefferson County Drug Free Coalition

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Brochure created by WCTC students

Jefferson County Drug Free Coalition



Alcohol, Tobacco and Other Drug Abuse in our community:

Alcohol, Tobacco and other drugs use is a growing concern in Jefferson County.

- * 8 drug overdose deaths in 2016
- Over 300 drug-related hospital encounters in 2016
- 349 people in the county cited for operating a motor vehicle while intoxicated and liquor law arrests (2014)
- 13 alcohol-related, and 27 drugrelated student suspension and expulsions during 2013-2014 school year
- 18% of adults in Jefferson
 County engage in binge drinking
 (2013)

(Wisconsin Department of Health Services WISH Database; Wisconsin Epidemiological Profile on Alcohol and Other Drug Use, 2016)

Community partners include:

- ♦ Aurora Medical Center
- ♦ Businesses
- ♦ City of Watertown Health Department
- ♦ Dave Gallup Foundation
- Faith communities
- ♦ Fort HealthCare
- Jefferson County Alcohol & Drug Treatment Court
- ♦ Jefferson County Drug Task Force
- > Jefferson County Health Department
- ♦ Jefferson County Human Services
- Jefferson County School Districts
- ♦ Local Law Enforcement
- ♦ Tobacco-Free Community
- Watertown Regional Medical Center
- ♦ Volunteers and Concerned Citizens



What our coalition has accomplished:

- Hosted 8 Narcan trainings and reached 200 people
- Distributed over 1,000 drug deactivation kits free to the public
- Provided support for a permanent medication drop box
- Hosted 2 Town Halls— on Alcohol and Opioid Prevention
- Conducted retail assessments of the alcohol and tobacco products
- Implemented the Dose of Reality social media campaign
- Provided materials for ParentsWho Host campaign
- * Educated the community through outreach activities
- 🛊 Attended WI Opioid Forum